



ORIGIN<sup>TM</sup>



EXHIBIT STRUCTURES

WHERE FORM MEETS FABRIC





# ORIGIN™



EXHIBIT STRUCTURES

WHETHER YOU ARE LOOKING FOR A WAY TO ENGAGE AND CAPTIVATE YOUR AUDIENCE AT A TRADESHOW, EVENT, IN A RETAIL SPACE OR PERMANENT ENVIRONMENT, ORIGIN™ OFFERS A COORDINATED FAMILY OF TENSION FABRIC STRUCTURES, SOLUTIONS AND GRAPHICS DESIGNED TO IMPRESS.

# WHERE **FORM** MEETS **FABRIC**

From straight and angular shapes to ergonomic, flowing ones, Origin™ manufactures a full spectrum of beautiful fabric-based exhibits, environments and structures, portable to custom. With Origin, you can make your exhibit and environment exactly what you want it to be. Origin solutions combine shape, specialty fabrics, lightweight frames and lighting to create captivating and artistic presentations and spaces.

## **Shapes to mix & match...**

Lightweight aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create shapes that foster emotion, action and movement within and around a space. Made in the USA, Origin fabric structures are formed with expert aluminum bending machinery and skilled welding technicians. We offer a complete line of tension fabric backwalls, exhibit kits, hanging shapes and structures, towers, archways, walls, rooms and more. With the endless options Origin provides, you can mix and match to create the ideal display, booth or environment or work with us to create a custom solution from scratch.

From fast, portable, off-the-shelf displays to completely custom FABRICated exhibits and solutions, Origin manufactures and delivers the solution you need in the time that you need it. Whether you are looking for a tension fabric tradeshow display, or adding function through form in an interior space or retail environment, Origin is your one-stop-shop for both sides of the spectrum and everything in between.





# WHERE **FABRIC** MEETS **FORM**

## **Specialty fabrics...**

Materials do matter. Each fabric we use has unique qualities and performs differently in various environments. We use a plethora of high-quality printable materials to create fabric structures and displays – namely polyester materials such as stretch, satins, sheers, backlit fabrics and more.

## **Grand format graphics & finishing...**

Graphics are crucial to maximizing your messaging impact and your investment in a tradeshow or event. With the latest state-of-the-art printing technology and large format printing capabilities, we ensure your message pops and stands out from the competition. We print a remarkable 3,600 sq. ft. of fabric per hour and our process produces vibrant, six color output up to three meters wide. To ensure the highest quality and perfect fit, all fabric graphics are produced and finished by hand by highly-skilled sewers in the USA.

## **Radiant lighting ...**

The perfect balance of form, fabric and lighting can create a powerful, impactful presence and display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. With LED lighting kits and solutions, we can tailor the ideal lighting system to make your project glow!

Merging shapes and structures with fresh fabric, large format print graphics and lighting creates dynamic and eye-catching displays for tradeshows, events, retail spaces and interior environments.



## BACKWALLS & EXHIBITS

**08** | FORMULATE TABLETOP DISPLAYS



**08** | FORMULATE 8' DISPLAYS



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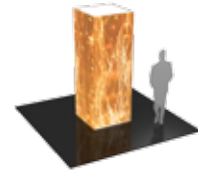


## STRUCTURES & ACCESSORIES

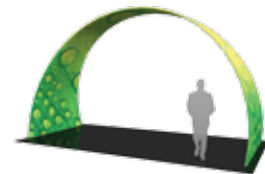
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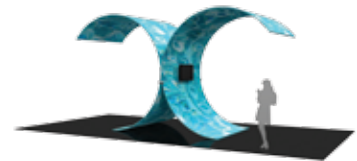
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Formulate VC10  
FMLT-WV10-10



Courtesy of: Neebo & Lines and Designs



## FORMULATE TENSION **FABRIC**

The FORMulate™ line spans from a collection of portable, off-the-shelf exhibit kits, hanging structures and architectural accessories to custom-designed and built exhibits, environments and interior display solutions. Formulate combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures to provide elegance, functionality and style.

The excellence and quality of the Formulate line is simply unmatched. The perfect combination of form, sophistication and function make Formulate displays the ideal solution for any space. All Formulate frames are manufactured in the USA and all Formulate stretch fabric graphics are printed on state-of-the-art, G7 color certified printers and are hand-sewn, durable and dry-cleanable.

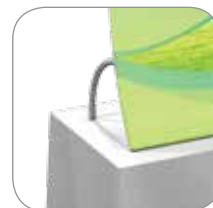
The Formulate line includes tabletop, 8ft, 10ft and 20ft backwalls and exhibit kits, 20ft by 20ft island exhibit kits, hanging structures, towers, columns, funnels, archways, counters and more. Easily mix and match to create your ideal display, exhibit or environment or work with us to create a custom solution from scratch.

NO MATTER WHAT YOUR SPACE NEEDS, WE CAN **FORM** A SOLUTION FOR YOU.

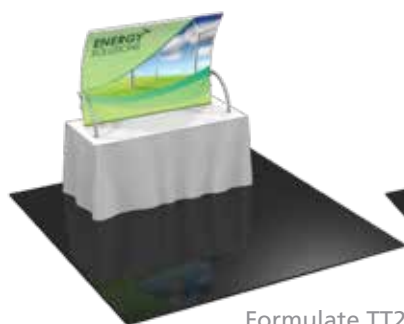


## FORMULATE TABLETOP DISPLAYS

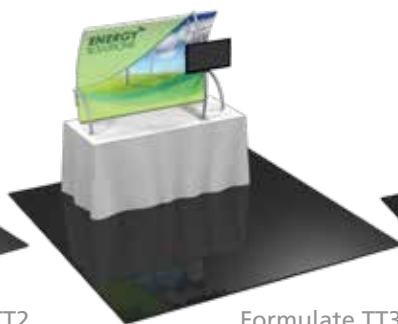
Having a small space doesn't mean you can't make a big impact! Formulate™ Tabletop displays are lightweight, highly-portable and come in Straight and Vertical Curved options. The frame assembles with easy-to-use snap buttons, then simply pull the pillowcase fabric graphic over the frame and zip. All displays have an overall height of 46.5 inches, fit on a 6ft wide table and come in a convenient, wheeled transit case.



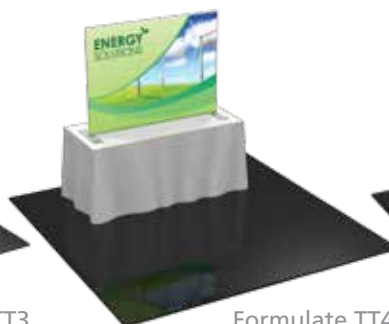
Formulate TT1  
FMLT-WTT-V01



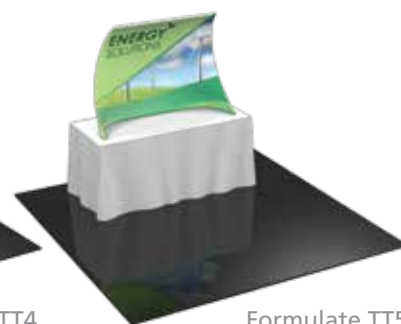
Formulate TT2  
FMLT-WTT-V02



Formulate TT3  
FMLT-WTT-V03



Formulate TT4  
FMLT-WTT-S01



Formulate TT5  
FMLT-WTT-S02

## FORMULATE 8' DISPLAYS

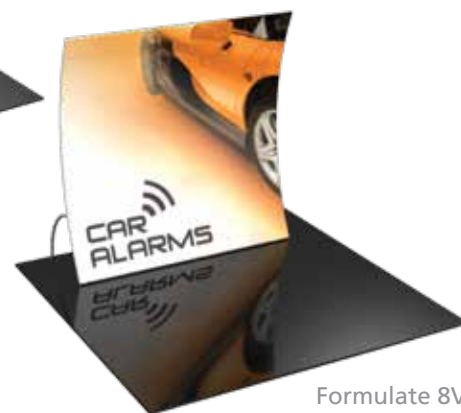
Simplicity and style make Formulate™ 8ft displays an ideal solution. Available in Straight, Vertical Curved and Horizontal Curved options, Formulate 8ft displays are easy-to-assemble with snap-button tube functionality and pull-over zipper pillowcase fabric graphics. All displays come in a portable, wheeled transit case.



Formulate 8H  
FMLT-WH8-01



Formulate 8S  
FMLT-WS8-01



Formulate 8V  
FMLT-WV8-01

## FORMULATE LITE 8'/10' DISPLAYS



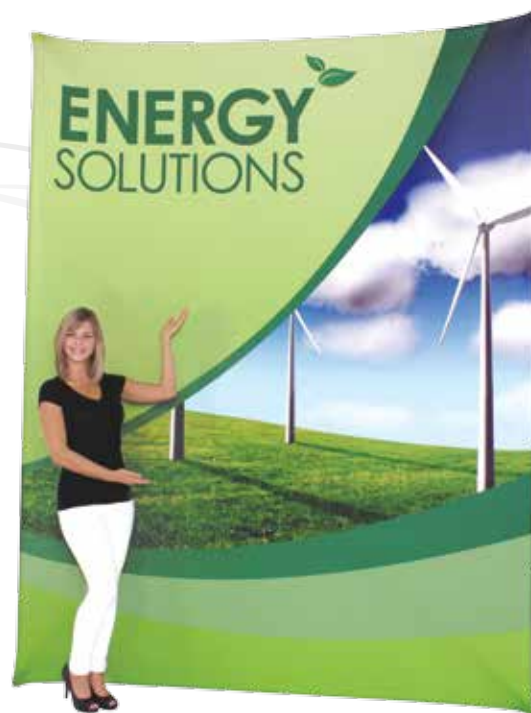
Looking for a sharp, simple, portable fabric backwall that sets up in 5 minutes or less? Look no further. The Formulate™ Lite 8ft by 10ft fabric backdrop is one of the fastest and easiest solutions you can find. In addition to the standard landscape/horizontal configuration, Formulate Lite can be turned on its side to create a portrait/vertical wall as well.

The sturdy, lightweight 30mm aluminum frame assembles with push-button functionality. Simply stretch the graphic over the corners of the frame and you're done. You have an instant, impressive fabric backwall!

The Formulate Lite kit is supplied in a carry bag. Shown with an optional, upgraded case.



Formulate Lite -  
landscape/horizontal graphic



Formulate Lite - portrait/vertical graphic  
FMLT-LT-01



# formulate™ | 10' VERTICAL CURVED DISPLAYS

## FORMULATE 10' VERTICAL CURVED DISPLAYS

Slightly arched from top to bottom, Formulate™ 10ft Vertical Curved exhibits combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accessories such as headers, adjustable literature holders, tables and accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Vertical Curved kits and accessories make it easy to glamorize any 10ft space.



Formulate VC10  
FMTL-WV10-10



Courtesy of:  
CamelbackDisplays.com



Courtesy of: Motif Events



Courtesy of: Worldwide  
Graphics & Sign Company





Formulate VC1  
FMLT-WV10-01



Formulate VC2  
FMLT-WV10-02



Formulate VC3  
FMLT-WV10-03



Formulate VC4  
FMLT-WV10-04



Formulate VC5  
FMLT-WV10-05



Formulate VC6  
FMLT-WV10-06



Formulate VC7  
FMLT-WV10-07



Formulate VC8  
FMLT-WV10-08



Formulate VC9  
FMLT-WV10-09



Formulate VC11  
FMLT-WV10-11

LCD monitors not included.

# formulate™ | 10' HORIZONTAL CURVED DISPLAYS

## FORMULATE 10' HORIZONTAL CURVED DISPLAYS

Ergonomically designed, Formulate™ 10ft Horizontal Curved exhibits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style!



Formulate HC6  
FMLT-WH10-06



Courtesy of: Hanscom  
Federal Credit Union

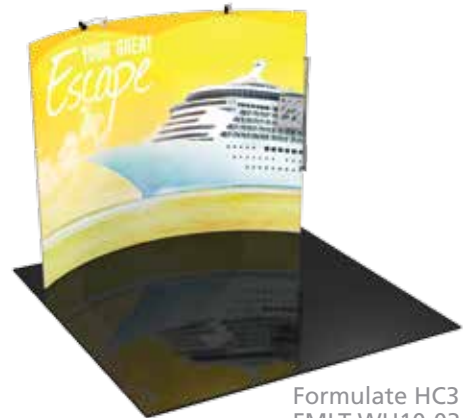
# 10' HORIZONTAL CURVED DISPLAYS | formulate™



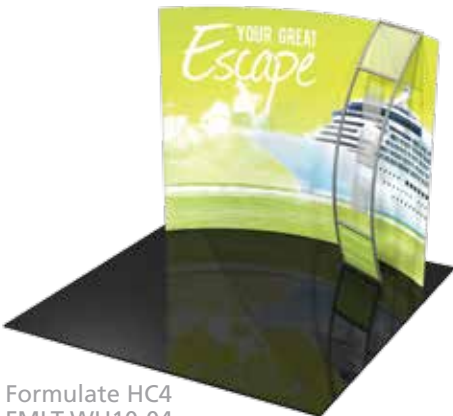
Formulate HC1  
FMLT-WH10-01



Formulate HC2  
FMLT-WH10-02



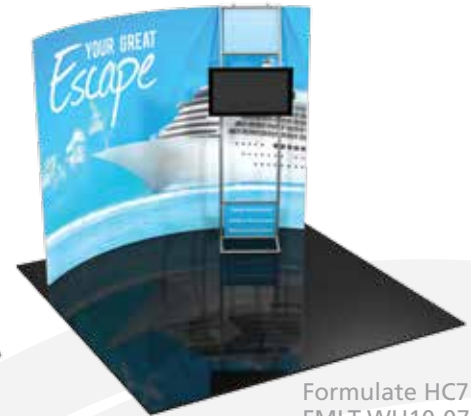
Formulate HC3  
FMLT-WH10-03



Formulate HC4  
FMLT-WH10-04



Formulate HC5  
FMLT-WH10-05



Formulate HC7  
FMLT-WH10-07



Formulate HC8  
FMLT-WH10-08



Formulate HC9  
FMLT-WH10-09



Formulate HC10  
FMLT-WH10-10

LCD monitors not included.



# formulate™ | 10' STRAIGHT DISPLAYS

## FORMULATE 10' STRAIGHT DISPLAYS

Space maximizing  
Formulate™ 10ft Straight  
exhibits incorporate sleek,  
straight aluminum frames  
with zipper pillowcase fabric  
graphics to create a sharp,  
bold backwall that clearly  
conveys who you are and  
what you do. With a variety  
of accents including graphic  
headers, adjustable literature  
pockets, shelves, tables,  
counters and more, you are  
sure to find a design that  
best suits your space needs!



Formulate S5  
FMLT-WS10-05



Formulate S1  
FMLT-WS10-01



Formulate S2  
FMLT-WS10-02



Formulate S3  
FMLT-WS10-03



Formulate S4  
FMLT-WS10-04



Formulate S6  
FMLT-WS10-06



Formulate S7  
FMLT-WS10-07

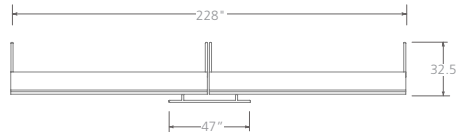


## FORMULATE ACCENTS

Formulate™ accents enhance the functionality of any Formulate 10ft or 20ft backwall and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.

### FORMULATE BACKWALL CONNECTOR FMLT-WBWC

The Formulate™ Backwall Connector is an ideal accessory to connect two 10ft or 20ft Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.



**ACCENT 01**  
FMLT-WL01

Pillowcase fabric graphic.



**ACCENT 02**  
FMLT-WL02

Three 20 inch wide shelves and top and bottom printed infill panels.



**ACCENT 03**  
FMLT-WL03  
FMLT-WL03-L  
FMLT-WL03-R

Your choice of right-hand or left-hand arm tables, no table, top and bottom printed infill panels and hardware mounts for a medium sized monitor.



**ACCENT 04**  
FMLT-WL04

Features a 36 inch wide table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a large monitor.



**ACCENT 05**  
FMLT-WLLH

Three literature pockets, and top and bottom printed infill panels.



**ACCENT 06**  
FMLT-WLC

Features a 20 inch wide shelf and top and bottom printed infill panels.

LCD monitors not included.

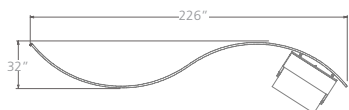
# formulate™ | 20' SERPENTINE CURVED DISPLAYS

## FORMULATE 20' SERPENTINE CURVED DISPLAYS

The gentle and organic S-shaped curves of the Formulate™ Serpentine line of 20' exhibits create an elegant flow within a space. These displays can feature a single-sided or double-sided fabric graphic, which provides more real estate for branding and messaging. Pillowcase style fabric graphics are coupled with sturdy, yet lightweight aluminum frames to create the unique and flowing Serpentine shape. Accents provide shelving, surface areas, monitor displays and additional messaging areas.

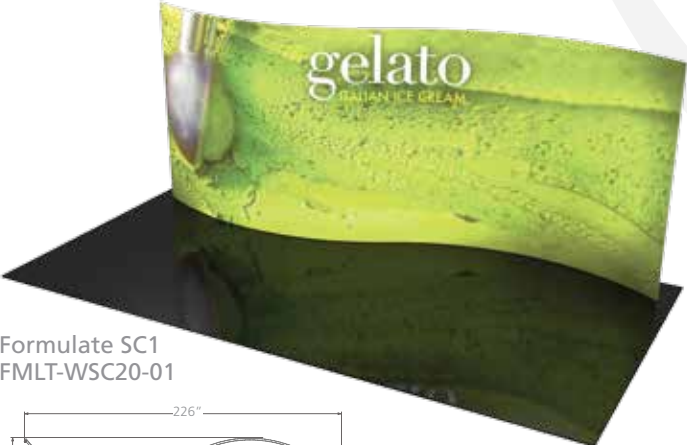


Formulate SC2  
FMLT-WSC-20-02

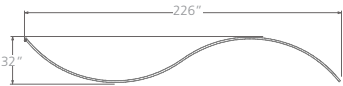


Courtesy of: Hamilton Exhibits

20' SERPENTINE CURVED DISPLAYS | **formulate™**



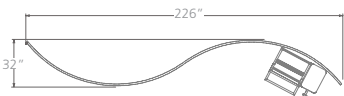
Formulate SC1  
FMLT-WSC20-01



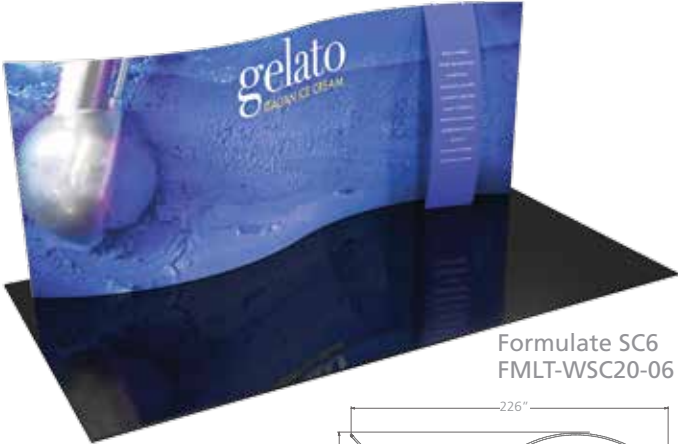
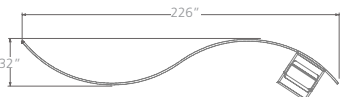
Formulate SC3  
FMLT-WSC20-03



Formulate SC4  
FMLT-WSC20-04



Formulate SC5  
FMLT-WSC20-05



Formulate SC6  
FMLT-WSC20-06



LCD monitors not included.



formulate™ | 20' VERTICAL CURVED DISPLAYS

FORMULATE 20' VERTICAL CURVED DISPLAYS

Slightly arched from top to bottom, Formulate™ 20ft Vertical Curved displays combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Vertical Curved kits and accessories make it easy to glamorize any 20ft space.



Formulate WV3  
FMLT-WV20-03



Courtesy of: Eco Exhibits/Advantum Displays



Courtesy of: Eye Catching Solutions





Formulate WV1  
FMTL-WV20-01



Formulate WV2  
FMTL-WV20-02



Formulate WV4  
FMTL-WV20-04



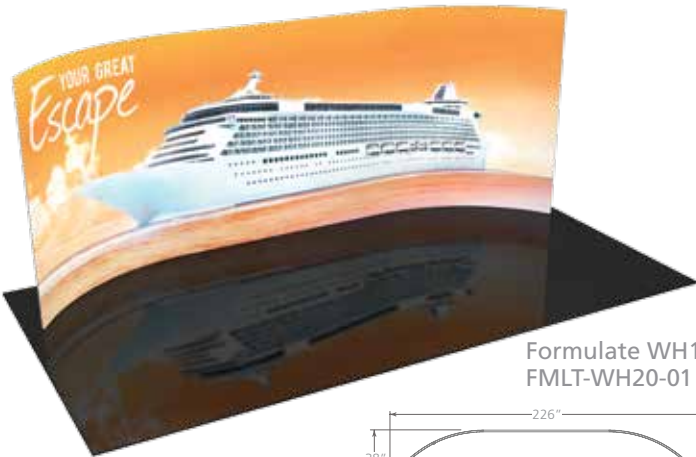
Formulate WV5  
FMTL-WV20-05

FORMULATE 20' HORIZONTAL  
CURVED DISPLAYS

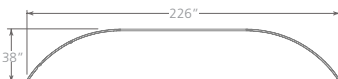
Ergonomically designed, Formulate™ 20ft Horizontal Curved exhibit kits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style!



Formulate WH4  
FMLT-WH20-04



Formulate WH1  
FMLT-WH20-01



Formulate WH2  
FMLT-WH20-02



## 20' HORIZONTAL CURVED & STRAIGHT DISPLAYS | **formulate™**



Formulate WH3  
FMLT-WH20-03



Formulate WH5  
FMLT-WH20-05



Formulate WH6  
FMLT-WH20-06



LCD monitors not included.



Formulate 20 Straight  
FMLT-WS20-01



### FORMULATE 20' STRAIGHT DISPLAY

The Formulate™ 20ft Straight backwall incorporates a sleek, straight aluminum frame with a zipper pillowcase fabric graphic to create a sharp, bold backwall that clearly conveys who you are and what you do. Print on just one side or on both sides of the graphic to maximize your message and brand exposure!

# SPIN OR FLIP

## TO CREATE A DIFFERENT LOOK & SHOW A NEW MESSAGE!

**SPIN** FROM **FRONT TO BACK** TO SHOW A  
DIFFERENT MESSAGE OR BRAND!





## FLIP 20' EXHIBIT KITS

FLIP™ 20ft exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.

### SO FLIPPIN' COOL

Double-sided graphics enable you to feature a different look, brand or messaging so you can **SPIN from front to back** OR use as a creative space divider for a larger space. With an easy graphic change, you can also **FLIP from top to bottom** to create a new, different exhibit and look for your next event. With the versatility of FLIP, you have many options to reconfigure over and over for a long-lasting, ever-changing display.

### SO FLIPPIN' EASY

FLIP kits combine 30mm lightweight aluminum frames with your choice of single or double-sided zipper pillowcase fabric graphics. Simply join the aluminum tubes together with snap-button connectors, slide the fabric graphics over the frames, then zip. Connect the walls and WHALA, you have one of the coolest and most versatile displays in the event. It's that easy.

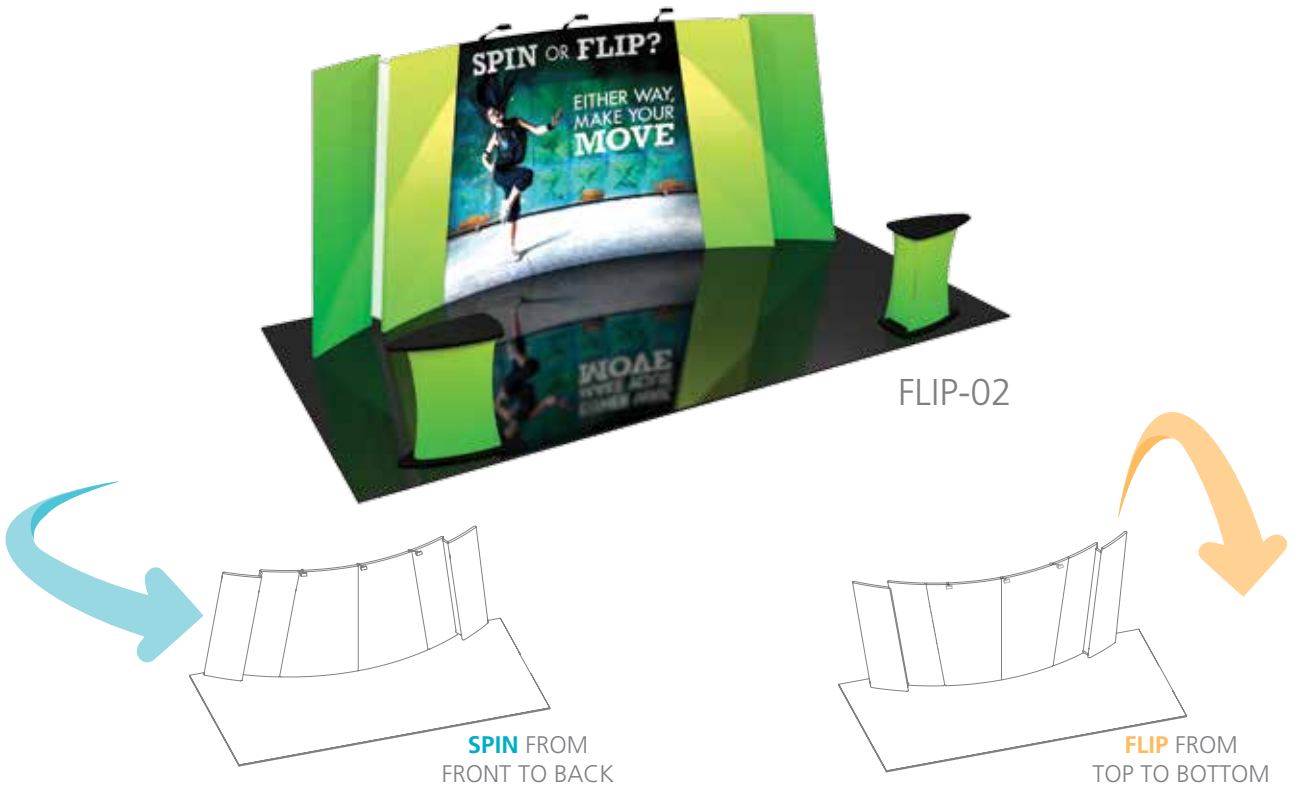
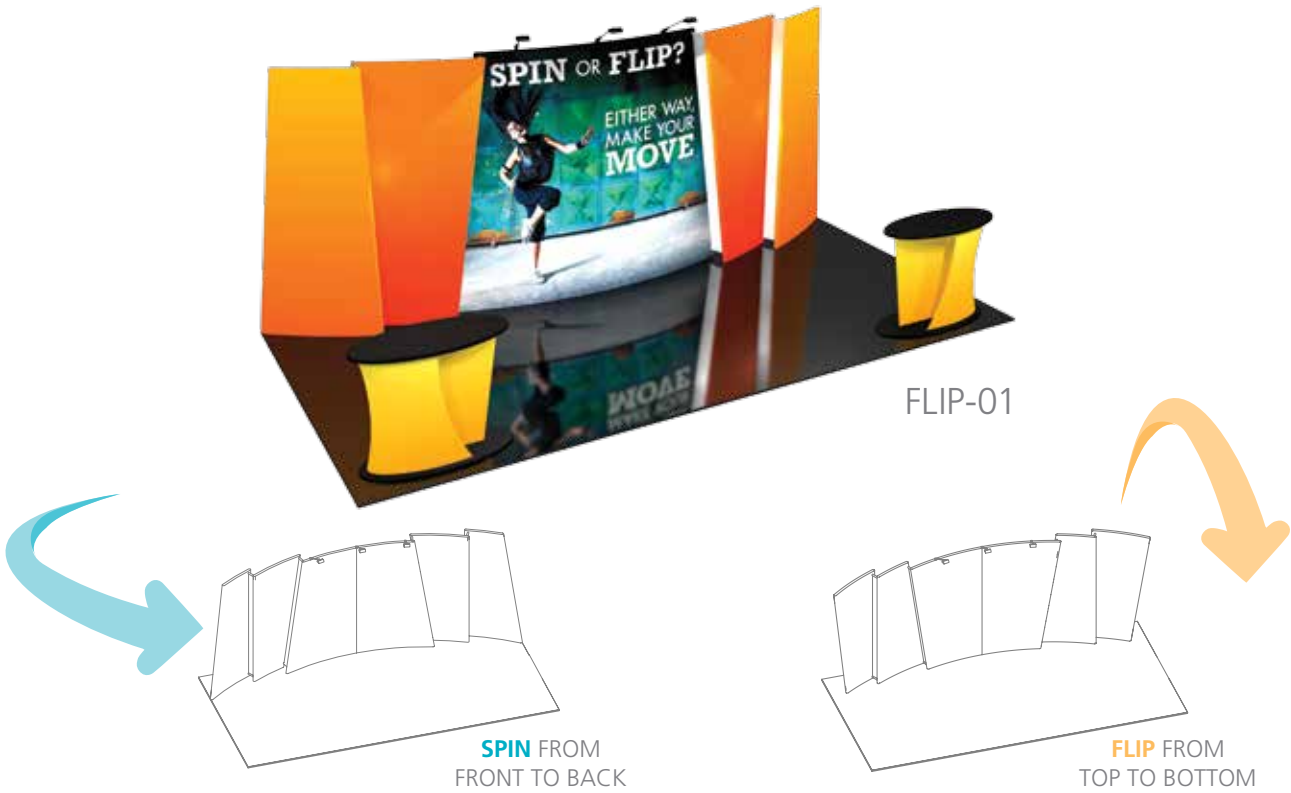
**FLIP** FROM **TOP TO BOTTOM** TO CREATE  
A NEW LOOK FOR ANOTHER EVENT!





FLIP 20' EXHIBIT KITS

FLIP™ 20ft exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.



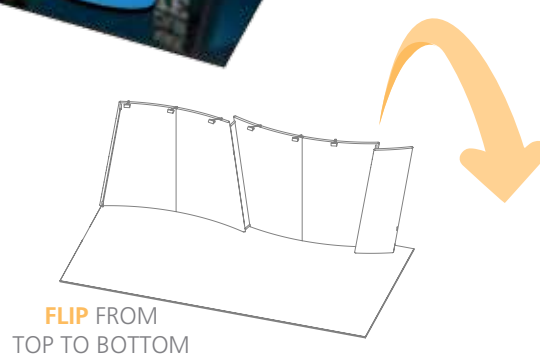
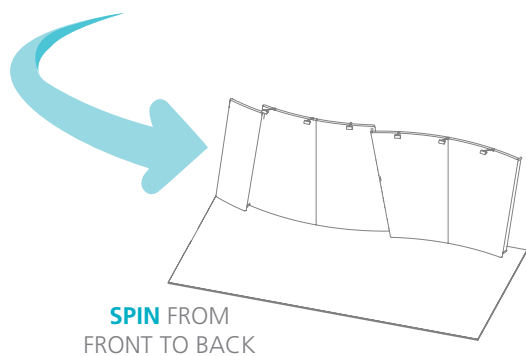
\*Counters, lighting and lighting hardware not included in kits. A la carte counter options presented on page 46. Lighting presented on page 47.

## FLIP 20' EXHIBIT KITS

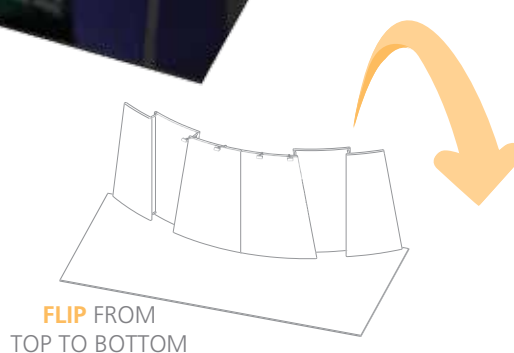
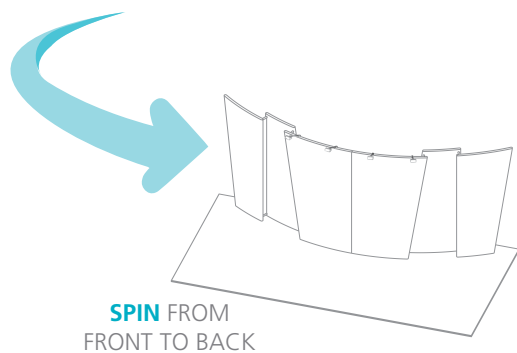
Easily incorporate LED strip lights and related hardware kits between the staggered walls to make your FLIP™ display shine.



FLIP-03



FLIP-04



\*Counters, lighting and lighting hardware not included in kits. A la carte counter options presented on page 46. Lighting presented on page 47.

VIBE 10' EXHIBIT KITS

Vibe™ is a collection of cleverly-designed, dimensionally layered 10ft exhibit kits. Vibe combines layered lightweight aluminum tube frames with zippered pillowcase printed fabric graphics. Unique shapes, angles and exposed framework create a truly unique appearance and experience. Where they appear, kits include graphic headers, lights and monitor kiosks to provide additional branding and messaging areas.



KIT 05  
VBK-5



KIT 01  
VBK-1



KIT 02  
VBK-2



KIT 03  
VBK-3



KIT 04  
VBK-4



KIT 06  
VBK-6



**VIBE MONITOR  
KIOSK**  
VB-MK-01

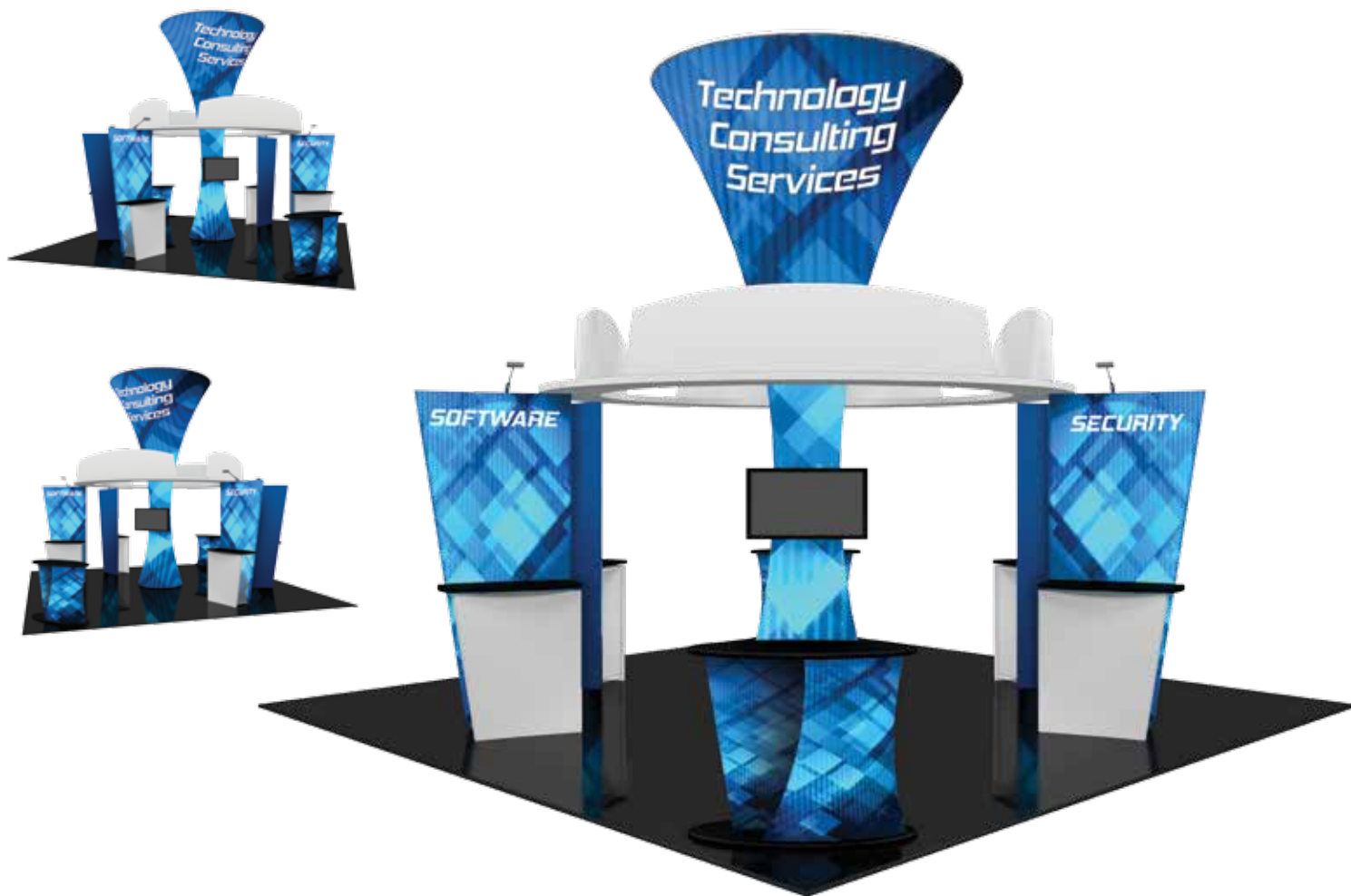
Simply add the Vibe™ kiosk to create an interactive, multimedia display. Kiosk comes with a monitor bracket that holds a max weight of 50lbs and a convenient, portable shipping case. Monitor is not included with kiosk or kit.



# formulate™ fusion | 20' x 20' ISLAND EXHIBIT KITS

## FORMULATE FUSION

Formulate™ Fusion provides an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Formulate Fusion is Origin's collection of 20ft by 20ft exhibit kits and custom solutions. A fusion of FORM, FABRIC and FUNCTION, these kits combine organic and architectural shapes with state-of-the-art zipper pillowcase dye-sublimated fabric graphics to create unique, dynamic and functional island spaces.



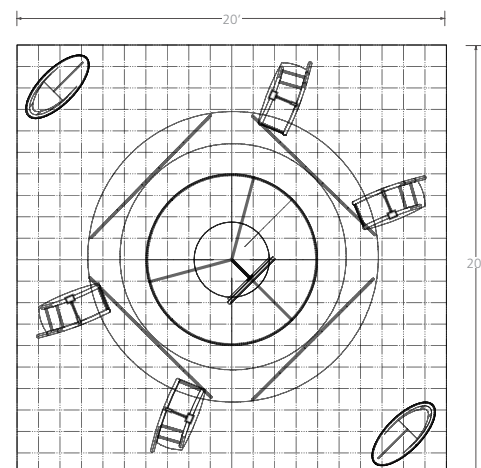
### KIT 01

CFAB-K-01

Add the WOW factor to your next tradeshow with this commanding and captivating 20ft by 20ft island display.

Formulate™ Fusion Kit 1 weaves together FORMulated structures that combine the latest developments in fabric printed technology with heavy-duty, structurally-sound aluminum frame structures to create a space that encourages traffic flow and provides stylish product display and messaging areas.

The 16ft tall fabric tower centerpiece connects to four 8ft tall fabric-based product display areas. A 14ft diameter ring structure not only provides an ideal area for branding and messaging, but it also weaves the elegant tower and product display areas together. Two fabric reception counters provide fashionable, and functional greeting areas. Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the tower and reception counters.





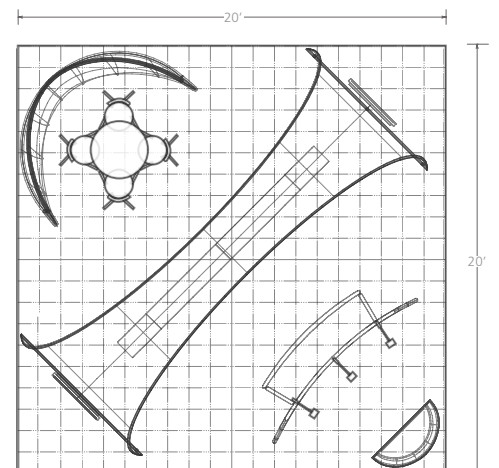
## KIT 02

CFAB-K-02

You won't get bypassed with this 20ft by 20ft island exhibit in your next event or tradeshow!

Formulate™ Fusion Kit 2 features a fabric archway, a dimensional hanging structure and curved conference area to create a space that fosters flow, yet provides privacy for meetings and demonstrations. Each display element combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures.

The overhead hanging structure is 13ft wide, 5ft tall and 1ft thick, providing ample space for a company brand. The prominent arch spans 14ft wide and reaches 11 ½ft high. An 8ft tall by 9 ½ft wide fabric backwall is positioned behind the fabric display counter to add a messaging area, privacy and a display surface on the interior side. An 8ft tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space. Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the reception counter and backwall.



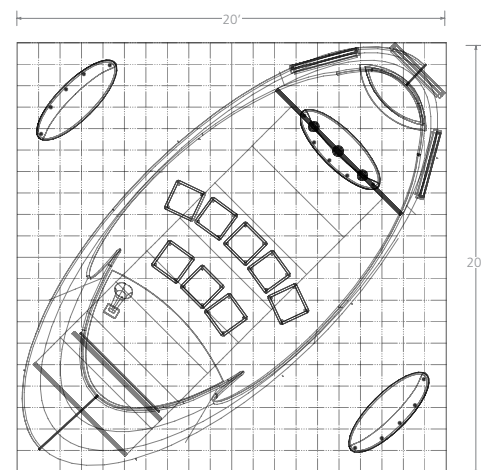


## KIT 03 CFAB-K-03

Captivate your audience inside this 20ft by 20ft island display at your next event!

Formulate™ Fusion Kit 3 features a commanding and angled fabric architectural structure, reception areas and more! The angled, architectural tunnel is 16ft tall on one side and 12ft tall on the other and is the perfect space for an intimate and semi-private presentation, conference or theater area. This stylish and functional island display kit also includes two fabric-based reception counters that function as ideal greeting and storage areas. Additionally, a fabric-based refreshment bar is located inside the theater space, which also features additional storage space.

Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the reception counters.





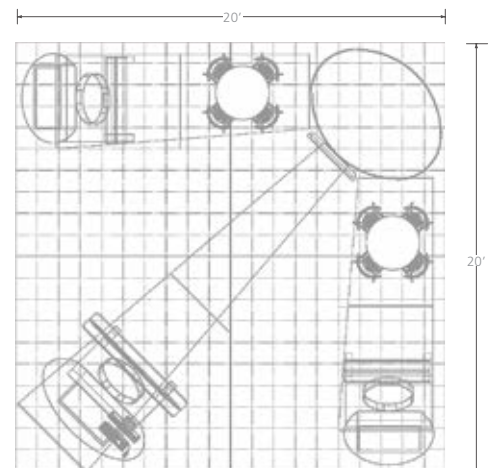
## KIT 04

CFAB-K-04

Demo, demo, demo! You have ample demonstration and meeting space with this 20ft by 20ft island exhibit!

Fabric canopies and messaging areas are combined with a heavy-duty laminate-based tower and cabinets to create a space that provides three product display/demonstration stations and two seating areas. The layout of this exhibit fosters traffic flow within the space and provides real estate for demonstrations.

Formulate™ Fusion Kit 4 features an 18ft tall laminate panel tower connected to three 12ft long wave-shaped canopies. The tower features ample lockable storage space. Stemming from the three canopies are 10 ½ft tall fabric and extrusion based messaging and product display walls, which are anchored to laminated, lockable cabinets. Graphic headers on the display walls are 4ft wide and provide the ideal space for branding or product information.







## KIT 05

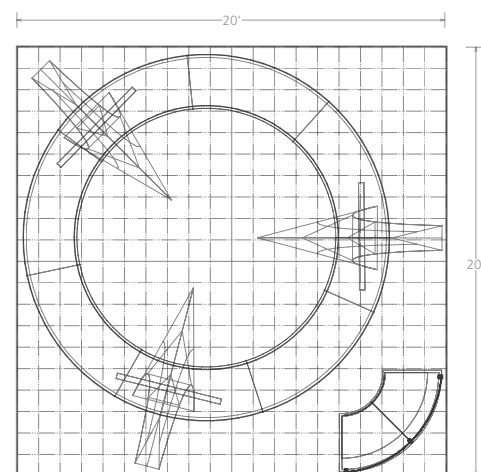
CFAB-K-05

Dominate the exhibit hall with this 20ft by 20ft island exhibit and stand out from the rest!

Formulate™ Fusion Kit 5 combines architectural lines and shapes with the latest developments in fabric to create a sophisticated, memorable and breathtaking presence.

The 18ft tall fabric covered tower centerpiece features a 7ft diameter cone and three curved architectural support beams. You can easily incorporate monitors and AV into the support structures to add multimedia messaging. A laminate counter with wooden slat walls provides a welcoming reception area, as well as abundant lockable storage.

Monitor mounts are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the support structures.



## CUSTOM FORMULATE

Origin™ can also FABRICate a completely custom and ultra-creative exhibit and environment solution for you. Each custom FORMulated solution is uniquely designed, manufactured and custom crafted from a selection of sizes and styles of aluminum tube, which are blended with the very best-suited stretch fabric graphics and lighting.

With over 30 years of proven excellence in the design, construction, project management and fulfillment of custom and custom modular exhibit solutions, we have what it takes to build a custom booth, environment and interior space. Concept to design, then design to production, Origin can provide custom fabric exhibit structures as a seamless turnkey service through to installation, dismantle and post-show storage.



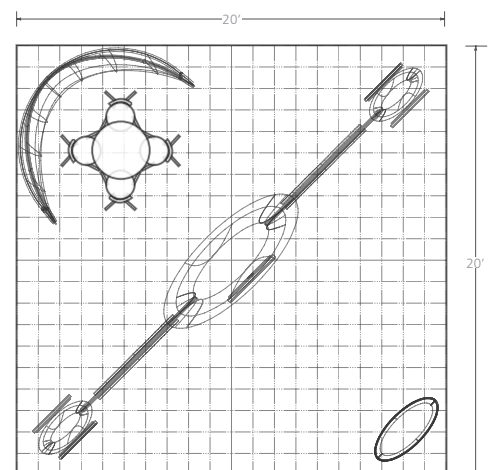
**KIT 06**  
CFAB-K-06

An airy floor plan encourages maximum traffic flow into this 20ft by 20ft island exhibit!

Formulate™ Fusion Kit 6 features structures that combine the latest developments in fabric printed technology with heavy-duty aluminum frames to create a space that fosters great traffic flow and conversation areas.

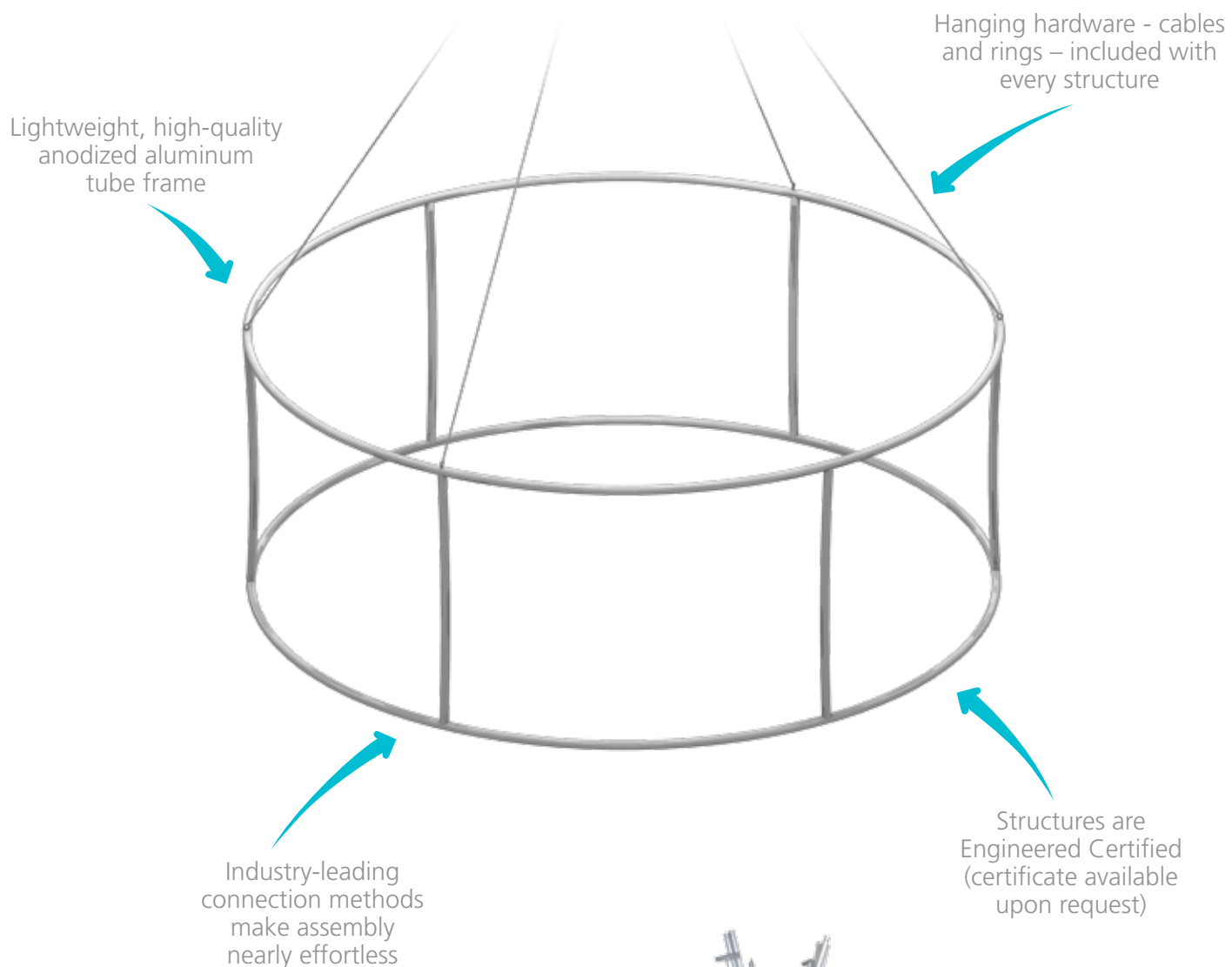
The 12ft tall center fabric tower is connected to two 9ft tall fabric towers via exposed aluminum tube. Oval-shaped sintra panels are located on front and back sides of the aluminum tubes providing four messaging and branding areas. An oval-shaped fabric reception counter provides a fashionable, yet functional greeting area. Additionally, an 8ft tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space.

Six monitor mounts are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the three tower structures and reception counter.



## FORMULATE HANGING STRUCTURES

Hanging structures are used to attract and command attention to your tradeshow booth or use as a focal point at an event or in an interior space. Project from all angles and draw the eye to your brand to proclaim your message! With a wide variety of three and two-dimensional structures and shapes to choose from, you're sure to find the best solution to draw attention and create a dramatic affect in any space.



OCE – Formulate Expandable Case

Structures collapse to a fraction of their size and come in standard in carry bags and heavy-duty shipping and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.

Formulate™ tension fabric hanging structures are made in the USA and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched!

Fabric printing process provides G7 color-certified, SUPERIOR brilliant and vivid graphics

Tensioned, zippered pillowcase style fabric graphics are easy to slip on and off

All graphics come with an opaque liner at no additional cost

Stretch fabric graphics are hand-sewn, durable and dry-cleanable

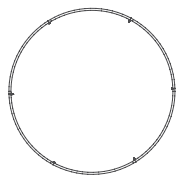


Choose from these graphic options:  
Blank, single-sided, double-sided,  
and zip-in blank and printed  
bottom panels



## RING

8' diam. x 2'h/3'h/4'h/5'h/6'h  
 10' diam. x 2'h/3'h/4'h/5'h/6'h  
 12' diam. x 2'h/3'h/4'h/5'h/6'h  
 14' diam. x 2'h/3'h/4'h/5'h/6'h  
 16' diam. x 2'h/3'h/4'h/5'h/6'h  
 18' diam. x 2'h/3'h/4'h/5'h/6'h  
 20' diam. x 2'h/3'h/4'h/5'h/6'h



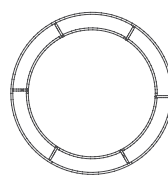
double-sided  
graphic



bottom  
graphic

## TAPERED RING

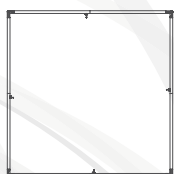
8' diam. x 2'h/3'h/4'h/5'h/6'h  
 10' diam. x 2'h/3'h/4'h/5'h/6'h  
 12' diam. x 2'h/3'h/4'h/5'h/6'h  
 14' diam. x 2'h/3'h/4'h/5'h/6'h  
 16' diam. x 2'h/3'h/4'h/5'h/6'h  
 18' diam. x 2'h/3'h/4'h/5'h/6'h  
 20' diam. x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

## SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



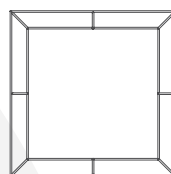
double-sided  
graphic



bottom  
graphic

## TAPERED SQUARE

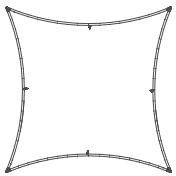
8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

## CONCAVE SQUARE

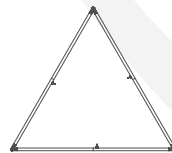
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 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

## TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



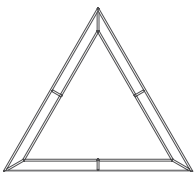
double-sided  
graphic



bottom  
graphic

## TAPERED TRIANGLE

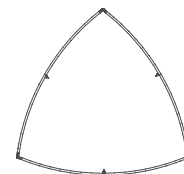
8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

## CONVEX TRIANGLE (SHIELD)

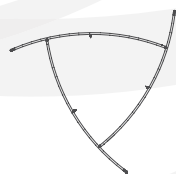
8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

## PINWHEEL

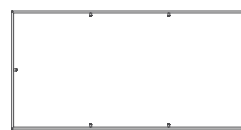
8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

## RECTANGLE

8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

## FOOTBALL

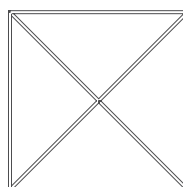
8'w x 2'h/3'h/4'h/5'h/6'h  
 10'w x 2'h/3'h/4'h/5'h/6'h  
 12'w x 2'h/3'h/4'h/5'h/6'h  
 14'w x 2'h/3'h/4'h/5'h/6'h  
 16'w x 2'h/3'h/4'h/5'h/6'h  
 18'w x 2'h/3'h/4'h/5'h/6'h  
 20'w x 2'h/3'h/4'h/5'h/6'h



double-sided  
graphic

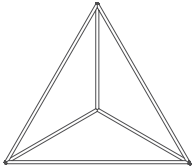
## FOUR-SIDED PYRAMID

10'w x 5'h  
 12'w x 6'h  
 16'w x 8'h  
 20'w x 10'h



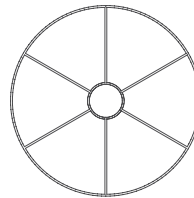
## THREE-SIDED PYRAMID

10'w x 5'h  
12'w x 6'h  
16'w x 8'h  
20'w x 10'h



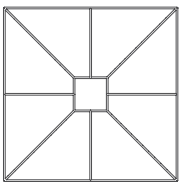
## ROUND FUNNEL

10'w x 5'h



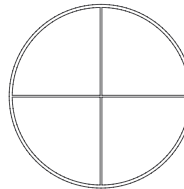
## SQUARE FUNNEL

10'w x 5'h



## CONE

10'w x 5'h  
12'w x 6'h  
16'w x 8'h  
20'w x 10'h



## CURVE

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



## PANEL

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h



## DISC

8' diameter  
10' diameter  
12' diameter  
14' diameter  
16' diameter  
18' diameter  
20' diameter



## S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h  
10'w x 2'h/3'h/4'h/5'h/6'h  
12'w x 2'h/3'h/4'h/5'h/6'h  
14'w x 2'h/3'h/4'h/5'h/6'h  
16'w x 2'h/3'h/4'h/5'h/6'h  
18'w x 2'h/3'h/4'h/5'h/6'h  
20'w x 2'h/3'h/4'h/5'h/6'h

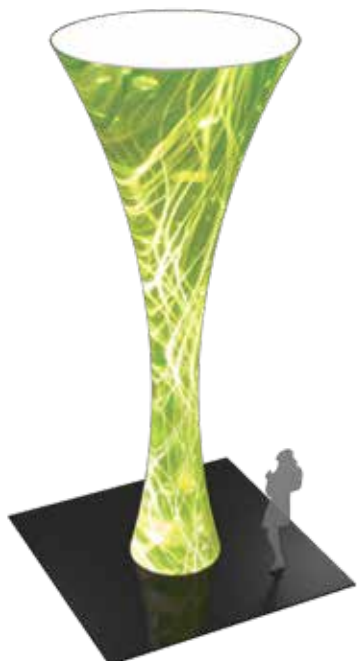




## FORMULATE FUNNELS

Whether you are looking for a way to draw attention and captivate your audience at a tradeshow, special event, or in a permanent environment, these FORMulated and tension fabric architectural structures are designed to impress.

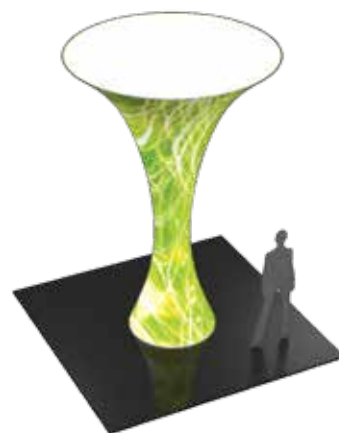
Versatile Formulate™ Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20ft, 16ft and 12ft heights and have 8ft diameters at the top and 3 ½ft diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver powder coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Accent LED light kits are not included, but can be purchased a la carte to add a glow within the funnel structures. Custom sizes also available.



20' FUNNEL  
FUN-01



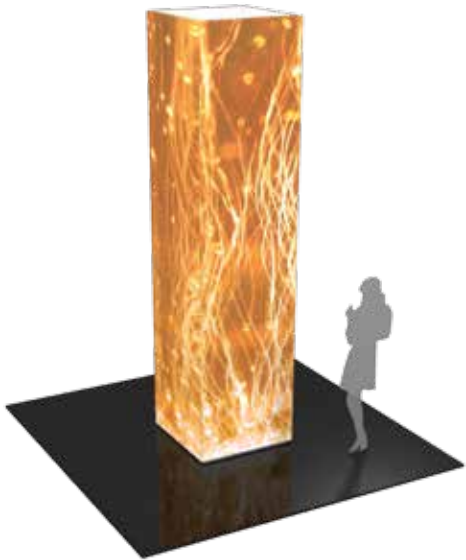
16' FUNNEL  
FUN-02



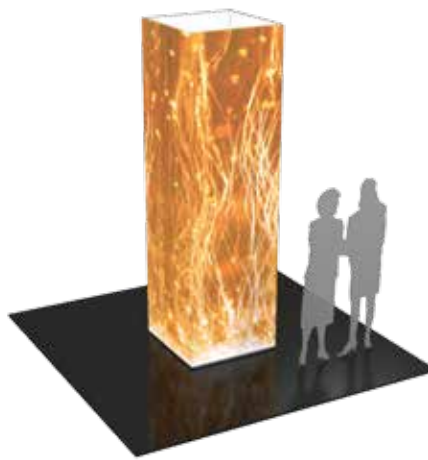
12' FUNNEL  
FUN-03

## FORMULATE TOWERS

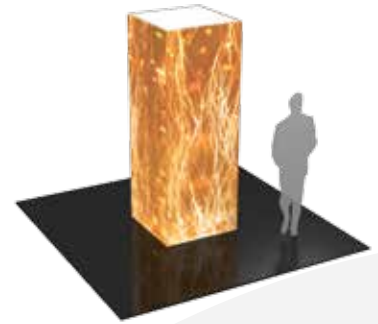
Mix and match the Formulate™ line of towers to add architecture and drama to any event or interior space. Cylinder-shaped and Rectangular-shaped towers come in 12ft, 10ft and 8ft heights and 3ft square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Formulate towers accommodate internal LED lighting. Accent LED light kits are not included, but can be purchased a la carte to add a glow within the structures. Custom sizes also available.



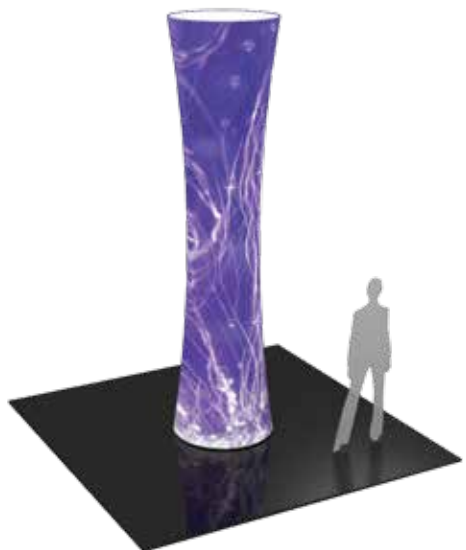
12' FOUR  
SIDED TOWER  
COL-01



10' FOUR  
SIDED TOWER  
COL-02



8' FOUR  
SIDED TOWER  
COL-03



12' CYLINDER TOWER  
CYL-01



10' CYLINDER TOWER  
CYL-02



8' CYLINDER TOWER  
CYL-03

## FORMULATE ARCHES

Formulate™ Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with 50mm curved aluminum tube frames; these super structures are made in the USA and collapse to a fraction of their size. Custom sizes also available.



overhead perspective

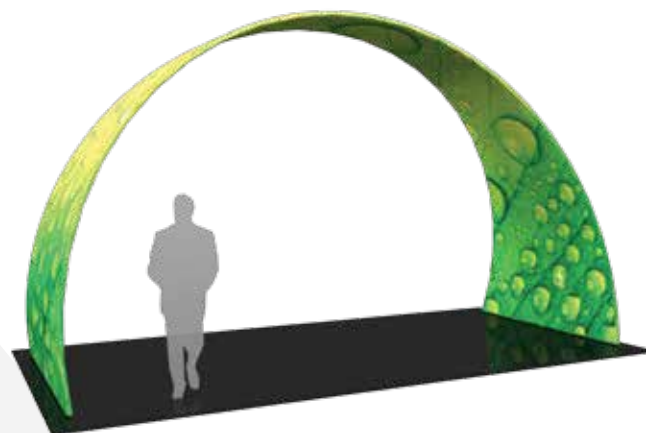
### ARCH 01 12' ARCH-01

The Formulate™ Arch 01 is 8ft tall and spans 11½ft wide. Two monitor mounts are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.



### ARCH 02 10' ARCH-02

The Formulate™ Arch 02 is 7⅔ft tall and spans 9½ft wide. Two bases provide weighted stability and serve as anchors for the fabric structure. Shown in a 10' space.



### ARCH 03 20' ARCH-03

The Formulate™ Arch 03 is 11½ft tall and spans 19½ft wide. The Arch fits perfectly in a 20ft by 20ft island space. Shown in a 20' space.

## FORMULATE CONFERENCE WALLS

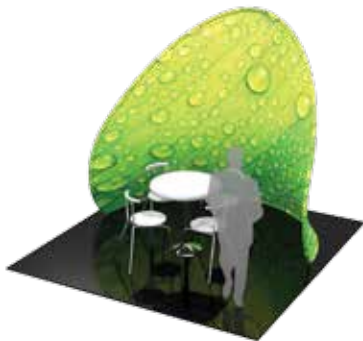
Whether you are looking to create a semi-private meeting area within a tradeshow exhibit, special event, or in an interior environment, FORMulate™ tension fabric conference walls are lightweight, stylish solutions to your meeting space needs.

Ergonomically designed, Formulate C-shaped, Chip-shaped and Serpentine-shaped walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.



### C-SHAPED WALL C-WALL

The Formulate™ C-Wall stands 8ft tall at its highest point and is 7ft 4in diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.



### CHIP-SHAPED WALL CHIP-WALL

The Formulate™ Chip-Shaped Wall is a potato chip shaped structure that stands 8ft tall and is 9ft 3in wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.



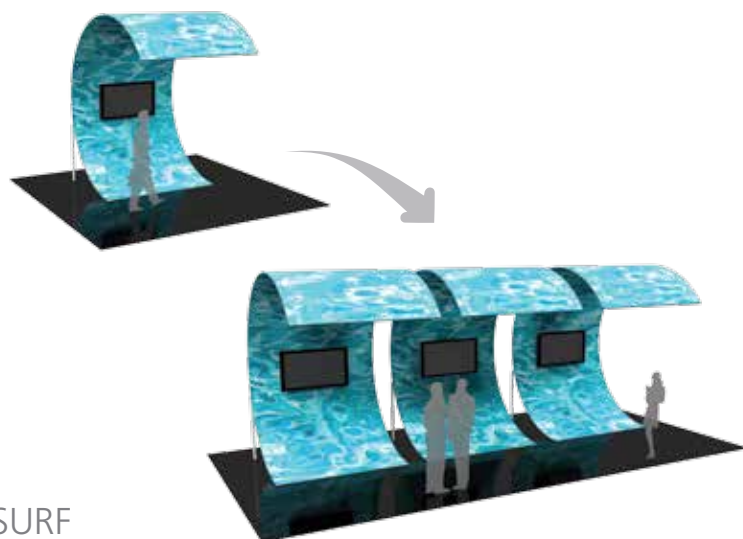
### SERPENTINE WALL S-WALL

The Formulate™ Serpentine shaped wall connects two C-shaped structures to create a multipurpose, Serpentine shaped display. The Serpentine Wall is ideally used as a wall that separates two mini-conference and meeting areas. The Formulate Serpentine Wall is 7ft 8in tall and spans 22ft 10in wide – perfect for use in a large island space.



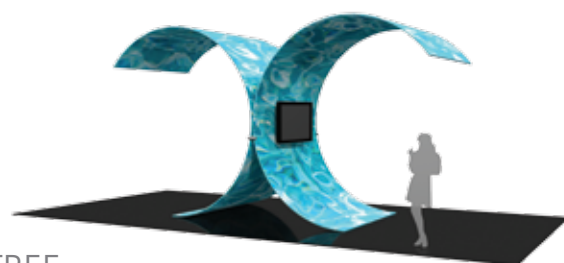
## FORMULATE VIDEO WALLS & TABLET STANDS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate™ curved walls and architectural structures that are ideal for tradeshow, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



**SURF**  
SURF-WALL

The Formulate™ Surf Wall is a C-shaped multimedia display that stands 11ft 5in tall with a width of 7ft 8in. With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space. Easily add more Surf Walls for an even bigger impact!

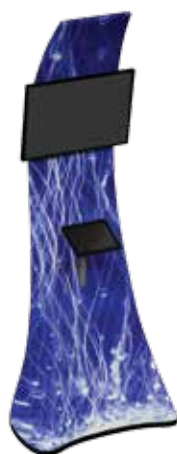


**TREE**  
TREE

Two C-shaped structures are fused together to create a Tree shape with this sculptural, multimedia display. The Formulate™ Tree stands 11ft 5in tall and spans to 20ft 5in wide. The Formulate Tree includes two monitor mounts for use as a multimedia display.

## TABLET STANDS

Are you looking to incorporate tablets into your display or environment? Sleekly-designed free standing tablet stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space.



**TABLET KIOSK 01**  
TABLET-STD-01

33"w x 84.7"h x 23.73"d  
Monitor mount, tablet holder  
Pillowcase fabric graphic



**TABLET KIOSK 02**  
TABLET-STD-02

20.2"w x 84.7"h x 23.73"d  
Tablet holder  
Pillowcase fabric graphic

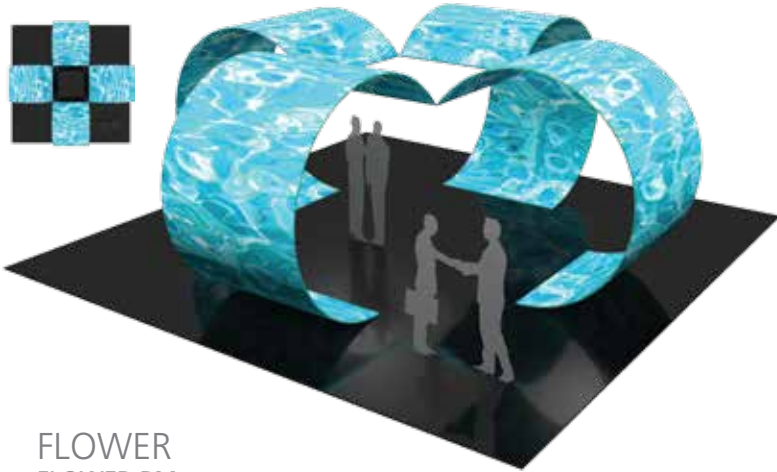


**TABLET KIOSK 03**  
TABLET-STD-03

20"w x 64"h x 15.19"d  
Tablet holder  
Pillowcase fabric graphic

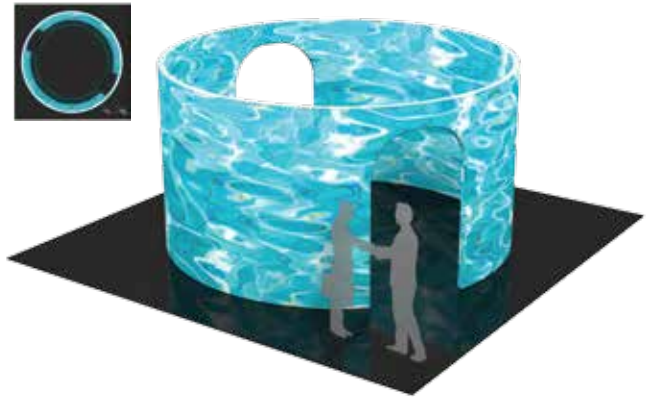
## FORMULATE FABRIC ROOMS & BANNERS

Formulate™ Fabric Rooms create a stylish and unique oasis for meetings, theater style presentations, graphic displays, demonstrations and much more. These rooms combine organic and architectural shapes with state-of-the-art zipper pillowcase dye-sublimated fabric graphics to create dynamic and functional meeting and display spaces. With so many options in the Formulate line of fabric structures and displays, it's easy to mix and match Formulate Rooms with other FORMulate accessories to create a truly customized look.



**FLOWER**  
FLOWER-RM

The Formulate™ Flower creates a unique and dynamic space for meetings, demonstrations and more! It connects four C-shaped structures to FORMulate an organic and elegant floral shape. The structure is 28ft 4in square, 11ft 5in tall and fits ideally within a large island space.



**TREE HOUSE**  
TREEHOUSE-RM

The Formulate™ Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15ft in diameter, 8ft tall and features two 7ft tall doorways, encouraging traffic flow through the structure.



**SHARK FIN**  
SHARK

70" w x 86" h x 18" d  
The Formulate™ Shark Fin is an ideal banner for any indoor or outdoor event. Simply slip the fabric graphic over the frame and you have an instant display.



**FORMULATE FABRIC BANNER**  
FMLT-WV03-01

36" w x 91" h x 30" d  
A sophisticated display for any space, the Formulate™ Vertical Curve fabric banner combines a lightweight aluminum frame with zipper-pillowcase graphic.

## FORMULATE COUNTERS

Formulate™ counters couple lightweight hardware with printed stretch silicone edge fabric graphics (SEG) to create funky and functional reception stands. Tables and bases are available in four colored finishes – silver, black, mahogany and natural. Countertops have built-in channels for LED bead lighting to create a soft glow. Accent LED bead lighting kits are not included, but can be purchased a la carte to add a glow within the counters. Custom sizes also available.



PILLAR  
W-01-C



HALF MOON  
W-02-C



ELLIPSE  
W-03-C

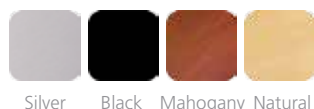


BULLET  
W-04-C



OVAL  
W-05-C

Formulate and Symphony counter tops are available in your choice of finishes.



## SYMPHONY FABRIC COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any tradeshow or P.O.P. display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or COLOR stretch fabric silicone edge fabric graphics (SEG). Colored stretch fabric graphics are offered in 6 options – amethyst, ruby, sapphire, emerald, silver and black. Countertops have built-in channels for LED bead lighting to create a soft glow. Accent LED bead lighting kits are not included, but can be purchased a la carte to add a glow within the counters. Custom sizes also available.

Symphony counter stretch skirts are available in the following colors and also come in custom printed options.



OVAL  
SYM-OV



RECTANGLE  
SYM-RCT



BULLET  
SYM-BLLT



OVAL DOUBLE  
GRAND  
SYM-OV-DBL-GRND



3 QUAD KIT  
SYM-QD-3

## RADIANT LIGHTING

The perfect balance of form, fabric and lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. With LED lighting kits and solutions, we can tailor the ideal lighting system to make your project shine!

### LED STRIP LIGHTS ARE IDEAL TO ILLUMINATE ANY 10FT BY 20FT FLIP DISPLAY.



#### LED STRIP LIGHTS – WARM WHITE LED-WHT-STRIP

Includes 1 power supply, 1 meter length strip of lights

#### LED-WHT-STRIP-K

Includes 1 power supply, 4 - 1 meter length strip of lights with connectors

- 12V high lumen warm white 3,000K LED Strip lights
- Projects warm light outputs
- Strips come in 1 meter (39.4") lengths
- Includes wire connectors to one side of strip and adhesive backing
- Connectable up to 4 meters of lights on one power supply
- UL approved



#### LED STRIP LIGHTS – RGB LED-RGB-STRIP

Includes 1 power supply, 1 meter length strip of lights, 1 RGB transponder and 1 remote control

#### LED-RGB-STRIP-K

Includes 1 power supply, 4 - 1 meter length strip of lights with connectors, 1 RGB transponder and 1 remote control

- 12V high lumen RGB 3,000K LED Strip lights
- Projects any color in the RGB spectrum
- Strips come in 1 meter (39.4") lengths
- Remote control operated RGB allows for light output control
- Includes wire connectors to one side of strip and adhesive backing
- Connectable up to 4 meters of lights on one power supply
- UL approved

### EASILY ILLUMINATE FORMULATE AND SYMPHONY COUNTERS.



#### LED BEAD LIGHTS – WARM WHITE LED-WHT-BEAD

Includes 1 power supply, 1 meter length strip of bead lights

\*Note – strips cannot be linked together

- 96 LED 4-SLM/LED 12V warm white 3,000K
- Projects warm light outputs
- Strips come in 1 meter (39.4") lengths; lights cannot be linked
- Includes wire connectors to one side of strip and rubberized texture for push-in applications
- UL approved



#### LED BEAD LIGHTS – RGB LED-RGB-BEAD

Includes 1 power supply, 1 meter length light strip, 1 RGB transponder and 1 remote control

\*Note – strips cannot be linked together

- 96 LED 4-SLM/LED 12V RGB 3,000K
- Projects RGB light output
- Strips come in 1 meter (39.4") lengths; lights cannot be linked
- Includes wire connectors to one side of strip and rubberized texture for push-in applications
- UL approved

### ADD GLOW TO FORMULATE FUNNELS, CYLINDERS, TOWERS AND MORE!

#### COLOR BLAST ACCENT LIGHTS



**LED-WRM-WHT-BLAST**  
Features a warm white LED light output; good for light-colored and neutral graphic prints. 3,000K



**LED-COOL-WHT-BLAST**  
Features a cool LED light output; good for darker graphic prints. 6,000K



**LED-RGB-BLAST**  
Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

- 85-265 voltage, 13 watt LED blast light
- Projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7" round x 7" h (when faceplate is flush with base and not angled)
- Angles to 60°
- UL approved

#### LED FLOOD LIGHT



#### LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- Projects cool WHITE light
- 7.4" w x 9.44" l x 5.11" d
- Angles to 120°
- UL approved



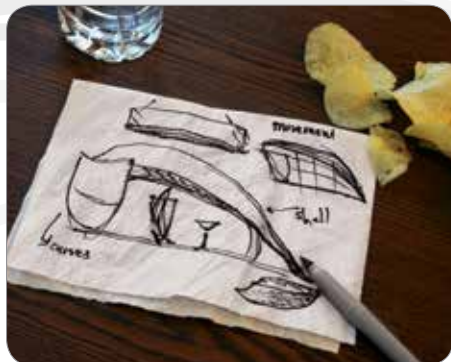
## OCE EXPANDABLE FORMULATE **DISPLAY CASE**

This adjustable roto-molded expandable display case is the perfect protective shipping and storage case for all Formulate™ exhibit kits, hanging structures and accessory products. With an adjustable lid and easy pin latch, you can adjust the height from 38in to 65in. Built-in wheels and a sturdy handle make the case portable and easy to transport.

A variety of case solutions available for secure transport and storage of your displays.



# IT ALL STARTS WITH AN **IDEA.**



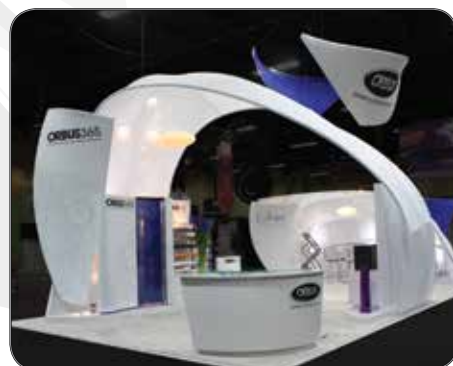
## FROM **CONCEPT...**

From the very first step in the process, our team analyzes your space/display needs and begins developing ideas.



## TO **DESIGN...**

They approach each and every project as 'original' and incorporate a wide array of styles, textures, fabrics, media and graphics to create captivating, artistic spaces that help clients achieve their goals.



## TO **EXECUTION.**

With over 30 years of proven excellence in the design, construction, project management and fulfillment of portable, custom modular and custom exhibit and display solutions, we have what it takes to FORM the right solution for you.

**ORIGIN** MANUFACTURES A FULL SPECTRUM OF BEAUTIFUL FABRIC-BASED EXHIBITS, ENVIRONMENTS AND STRUCTURES, PORTABLE TO CUSTOM.



Courtesy of: American Health Lawyers and Brede Exhibits Plus



Courtesy of: Neebo & Lines and Designs



## **OFF-THE-SHELF**

Formulate™ is ORIGIN's coordinated family of off-the-shelf tension fabric exhibit kits, hanging structures and architectural accessories. Origin solutions combine shape and lightweight frames with specialty fabrics and lighting to create captivating and artistic presentations and spaces.

## **RENTAL**

Origin™ rental solutions can turn any tradeshow budget into an exhibit masterpiece. Our vast inventories of rental structures, hanging structures, backwalls, and accessories can be complimented by unique custom elements and graphics to create affordable, stylish rental exhibits and event solutions customized to meet specific design and budgetary needs.

## **CUSTOM**

Origin™ can also FABRICate a completely custom and ultra-creative exhibit and environment solution. Each is unique and custom crafted from a selection of sizes and styles of aluminum tube and extrusions, which are blended with the very best-suited stretch fabric graphics and lighting.



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