



Renewable • Reusable • Environmentally Sustainable

### A Sustainable Partnership

At Neschen, we are dedicated to reducing our environmental impact by operating in socially responsible ways and by bringing truly environmentally friendly products to market. Collaborating closely with like-minded partners who are equally committed to environmental sustainability is one way we ensure this. While many print products in the market offer some level of biodegradability, Neschen is pleased to partner with conVerd to present a comprehensively green media portfolio that is completely renewable, reusable and environmentally sustainable. conVerd is a recognized industry leader whose products have achieved Forest Stewardship Council (FSC) Certification as well as certification from the Department of Wood and Paper Science of North Carolina State University for recyclability. Neschen will continue to engage in key partnerships such as this to meet the growing demand for environmentally responsible media options.

### Defining Green

All conVerd presented by Neschen products are 100% recyclable and FSC certified. This distinction is why

Neschen chose conVerd for our green portfolio. Not only are our conVerd products fully recyclable, they are produced and distributed in an environmentally sustainable way, using wood products from properly managed FSC-certified sources. Our conVerd line even includes options that incorporate up to 10% Post Consumer Waste (PCW) fiber. In addition, at the end of their useful lifespan, conVerd product fibers can be reclaimed by the recycling process for use in other paper products – high quality recyclable, not all recycle is the same.

### Alternatives that Hold Their Own

conVerd presented by Neschen goes further than any other green media portfolio. Engineered for performance yet comprised of FSC-certified, paper-based products, each conVerd media is a comparable alternative to its standard, non-recyclable counterpart. Our conVerd portfolio ranges from rigid high-strength direct print / mounting board to smooth surface 100% blackout banner, to fully recyclable backlit media with uniform light diffusing properties.



#### conVerd Enviroboard™ MR

Enviroboard™ MR (Moisture Resistant) is an exceptional multi-ply, water- and curl-resistant, green alternative to traditional foam board and corrugated plastic boards. Printable on two sides for indoor Point of Purchase upright and hanging sign applications, it is available in sheets for flatbed UV printing.

#### conVerd Blox-Life™

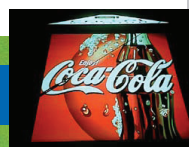
Blox-Life™ is a 100% opaque, two-sided banner media alternative, available in 10 and 14 mil thicknesses. It is compatible with latex and UV curable ink printers, and its blackout properties allow it to be double-side printed with no image show through. Blox-Life is suitable for use as an environmentally-conscious replacement for indoor PVC banners.

#### conVerd GreenLight™ Plus!

GreenLight™ Plus! is the most popular back-lit poster paper in North America. It is compatible with latex and UV curable ink printers. Its bright white finish and ultra-uniform fiber distribution provide maximum color pop, not only when back lit but also when front lit. GreenLight Plus! carries the added distinction of having been approved by JCDcaux for outdoor transit signage.

#### EnviroScope Mural™ Plus!

EnviroScope Mural Plus! is a high performance, dimensionally stable wall covering material that breathes. It is easy to install and can be easily removed from walls, windows or virtually any media with a rigid surface. It is compatible with solvent, latex and UV-curable ink printers. It has a variety of applications and is the perfect eco-friendly option for murals, wall décor and P-O-P signage.



# conVerd presented by Neschen

Renewable • Reusable • Environmentally Sustainable

## conVerd Enviroboard™ MR (Moisture Resistant)

Thickness: 1/8" and 3/16" (3.0 and 4.7 mm)

Brightness: 97+

1/8" Board Sheet Size: 48"x96"

3/16" Board Sheet Size: 48"x96"

Platform compatibility: UV Screen, UV Flatbed Digital

- Made from 10% PCW and 90% environmentally responsible fiber
- 100% recyclable

## conVerd Blox-Lite™

Thickness: 10 mil and 14 mil

Brightness: 97+

Opacity: 100%

Sizes: 54"x150' roll on 3" core

54"x300' roll on 3" core

60"x150' roll on 3" core

Platform compatibility: Designed for use with latex and UV curable inks

- Printable on both sides
- 100% recyclable

## conVerd GreenLight™ Plus!

Thickness: 8 mil (5.75 oz/yd2)

Opacity: 95%

Sizes: 54"x150' roll on 3" core

54"x300' roll on 3" core

60"x150' roll on 3" core

Platform compatibility: Designed for use with latex and UV curable inks

- Vivid color when front lit or back lit
- JCDecaux approved for outdoor transit signage
- 100% recyclable
- Made from 10% PCW

## conVerd EnviroScape Mural™ Plus!

Thickness: 6 mil (4.87 oz/yd2)

Sizes: 42"x150' roll on 3" core

54"x150' roll on 3" core

60"x150' roll on 3" core

Platform compatibility: Designed for use with solvent, latex and UV curable inks

- Easy to install and remove
- Made from 10% PCW
- ASTM E-84 Class A fire rating

Media	Width	Length	Item #
Enviroboard 1/8" 250 sheets	48"	96"	61507
Enviroboard 1/8" 100 sheets	48"	96"	61506
Enviroboard 1/8" 20 sheets boxed	48"	96"	61505
Enviroboard 3/16" 250 sheets	48"	96"	61527
Enviroboard 3/16" 100 sheets	48"	96"	61526
Enviroboard 3/16" 20 sheets boxed	48"	96"	61525
Enviroboard Sample Kit - four boards (two 1/8" boards, two 3/16" boards)	18"	24"	61501
Blox-Lite DPI 10 mil	54"	150'	6073013
Blox-Lite DPI 10 mil	54"	300'	6073014
Blox-Lite DPI 10 mil	60"	150'	6073015
Blox-Lite DPI 10 mil Sample Roll	30"	23'	6073010
Blox-Lite DPI 14 mil	54"	150'	6073023
Blox-Lite DPI 14 mil	54"	300'	6073024
Blox-Lite DPI 14 mil	60"	150'	6073025
Blox-Lite DPI 14 mil Sample Roll	30"	23'	6073020
GreenLight Plus!	54"	150'	6073033
GreenLight Plus!	54"	300'	6073034
GreenLight Plus!	60"	150'	6073035
GreenLight Plus! Sample Roll	30"	23'	6073030
EnviroScape Mural Plus!	42"	150'	6073042
EnviroScape Mural Plus!	54"	150'	6073043
EnviroScape Mural Plus!	60"	150'	6073045
EnviroScape Mural Plus! Sample Roll	30"	23'	6073040



NESCHEN AMERICAS  
7091 Troy Hill Drive  
Elkridge, MD 21075  
USA  
Toll Free: 800-257-7325  
Local: 410-540-8900  
Fax: 800-966-4554

NESCHEN AMERICAS CANADA  
1601 Matheson Blvd. E., Unit 4  
Mississauga, Ontario L4W 1H9  
Canada  
Toll Free: 800-257-7325  
Local: 410-540-8900  
Fax: 800-966-4554

